



FREE Fall 2006 Milpitas Business Success Forum

Go for Growth

from ideas to headquarters

Thursday October 5, 2006

6:00pm - 9:00pm

(registration check-in at 5:30pm)

Milpitas Community Center: 457 E. Calaveras



MILPITAS

Who should attend:

Entrepreneurs, business owners, home-based startups who are looking for ways to focus their business for growth, accelerate their business opportunities and avoid pitfalls.

Why you should attend:

Whether you are just starting out or an existing small business the simpler you need to keep things. There are four key decisions you must get right: People, Strategy, Execution, and Cash.

Workshop Topics:

'Help, I Want to Start a Business'	Finance – Where's the \$
Marketing – Target Your Best Customers	Location: Lease/Buy, Site Selection
Legal Issues & Licenses	Marketing – Tools for Low Cost Promotion
Import/Export Trade	Restaurant – Turn a Good Restaurant into a Great Business

Sponsors:

City of Milpitas, Milpitas Chamber of Commerce, Silicon Valley Small Business Development Center and NOVA @ CONNECT Business Services.

Partners:

SCORE, United States Postal Service, Center for International Trade & Development, Global California, SBDC-Technical Advisory Program

To register: (Space is limited so register today):

<http://www.acteva.com/booking.cfm?bevaaid=115442> or contact the Small Business Development Center at (408) 494-0240

